# SpinTouch interactive solutions

# Building the best interactive digital communications

We help you digitally express what your brand, products, and services have to offer, making communication and connection that much easier. Intuitiveness and simplicity is key when engaging and winning the hearts of your audience.

# Brands that trust spinTouch











PLAYBOY





THE UNIVERSITY OF ILLINOIS AT CHICAGO

GREY GOOSE World's Best Tasting Vodka

NOKIA

nickelodeon





# *The #1 trusted touch display hardware* Interactive Hardware Solutions

We continually push the limits of immersive technology and have managed to make just about every possible surface within reach, interactive. With the most elegant and inviting interactive bar tops, touch tables, gesture walls and floors, we can transform just about any environment into a hot spot for user engagement. Explore the possibilities.

#### Multitouch Monitors



- Commercial grade touch screen solutions starting at 22" up to 90" and above.
- Multi-touch displays integrated with the latest infered, P-Cap, and optical technologies.
- Plug and play touch solutions for easy installation and set up.

### Touch Tables



- High fidelity and accurate touch response with the latest capacitive and infrared technology.
- PreBuilt designs or fully customized tables scaled to any size.
- All-in-one solution with an integrated PC and exciting multi-touch software.

### Interactive Video Walls



- Turnkey interactive video wall solutions for multi-user experiences
- Infrared touch support up to 300", customizable monitor configurations for unique aspect ratios
- > Modular designs for easy maintenance and repair





## Tailoring solutions to exactly what a client wants for their experience Custom Experience Development

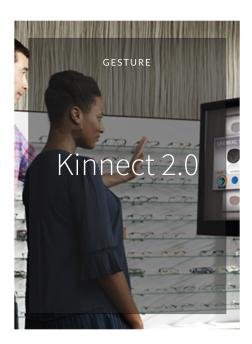
Leverage the most bleeding edge interactive mediums for experience building. At spinTouch we are developing around innovative technologies such as multi-user touch, gesture, and virtual reality to create truly unique experiences that will help your brand stand out. Our custom lead gen & analytics features will help you capture valuable user info and track impressions at your event.



Create large-scale interactive video wall experiences with our advanced multi-touch/multi-user applications.



Virtual reality offers the most dynamic and immersive way for users to interact with your brand.



Gesture based interaction offers engaging body tracking and game play capabilities well beyond traditional touch.

FEATURED EXPERIENCE- CATAMARAN INNOVATION CENTER
20' ultra-HD gesture wall powered by PlayMotion

FEATURED EXPERIENCE - EDEN DC NIGHT CLUB Multi-User interactive bar tops and walls





### Tailoring technology to what clients want for their experience Case Studies

#### INTERACTIVE CONSULTATION, UI/UX DESIGN, IMPLEMENTATION/SUPPORT

#### 🖑 Cisco - Tradeshow/Roadshow

Cisco and distribution partner Comstor were looking for a way to draw excitement around a technology roadshow normally consisting of dry content and brochures. spinTouch helped conceptualize and lead development for an experience that engaged guests with advanced user driven technologies that immersed users while generating valuable leads and social impressions.

**Technology:** *Multi touch tables, Augmented Reality product showcase, interactive social media, interactive multi-touch, lead generation and user analytics.* 





INTERACTIVE CONSULTATION, UI/UX DESIGN, IMPLEMENTATION/SUPPORT

#### 🛩 Acer - Event/Activation

The event dubbed "interact" was Acers debut into the touch tablet market. Acer partnered with spinTouch to create a memorable product launch that was infused with interactivity. SpinTouch brought forward a myriad of interactive surfaces packed with powerful branding and larger than life immersive game play.

**Technology:** *Interactive bars, projection mapping, gesture game play, tlarge transparent multi-touch display, multi-touch product presentations.* 

INTERACTIVE CONSULTATION, UI/UX DESIGN, IMPLEMENTATION/SUPPORT

🜔 Catamaran - Innovation Center

spinTouch was contracted to lead interactive technology innovation at Catamarans corporate HQ and innovation center. The goal was to create an intelligent showroom environment that recognized guests and created a custom tailored interactive experience that educated users on the benefits of Catamamran pharma solutions through a process of discovery and wow factor.

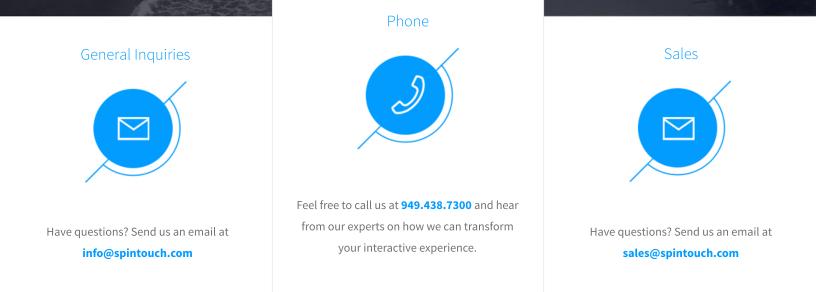
**Technology:** Interactive video walls, multi touch tables, RFID user recognition, gesture video walls, Google Glass





# Contact Us

We are located at *160 Newport Center Drive, Suite 100, Newport Beach, CA* 92707. Schedule a visit and see how we can work with you on your next project.



# Brands that trust spinTouch



pepsi

"SpinTouch enhanced our brand experience, and far exceeded all of our expectations." ACER GLOBAL LAUNCH EVENT, NY CITY - "INTERACT"







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