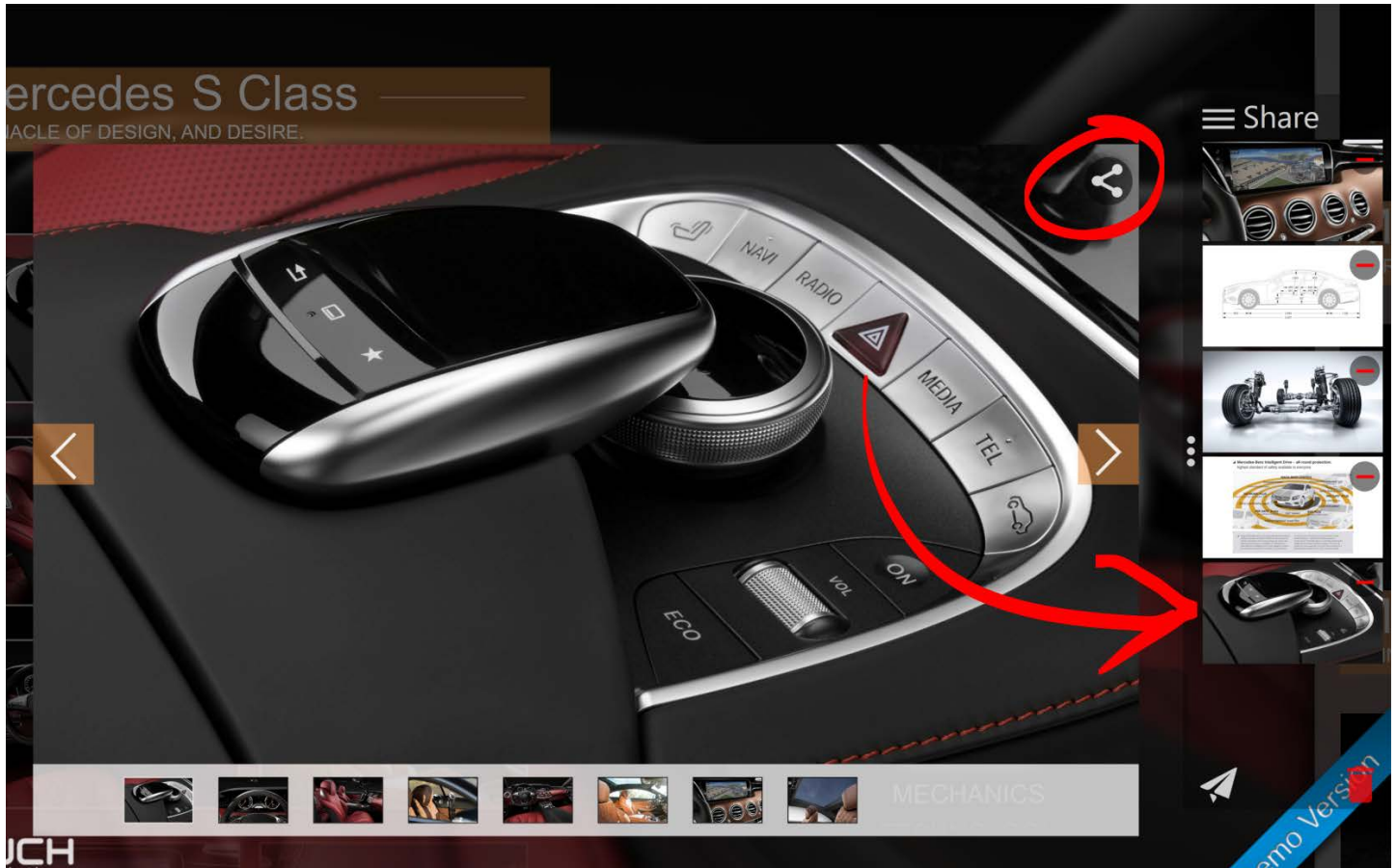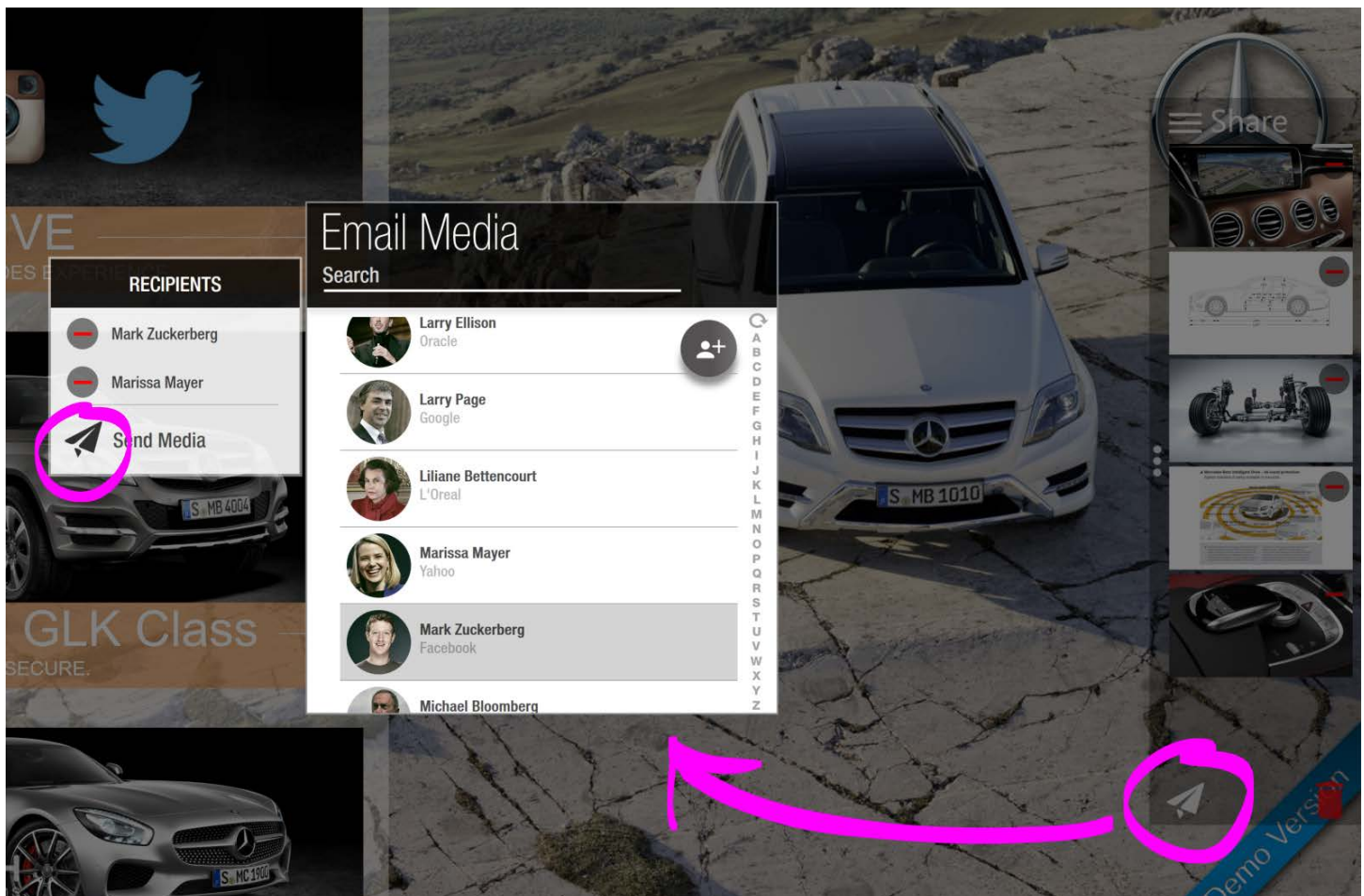# 1. Adding media/products to cart

Images, videos, products and services can be added to a guest's personalized cart as they are browsing your myShowcase presentation.
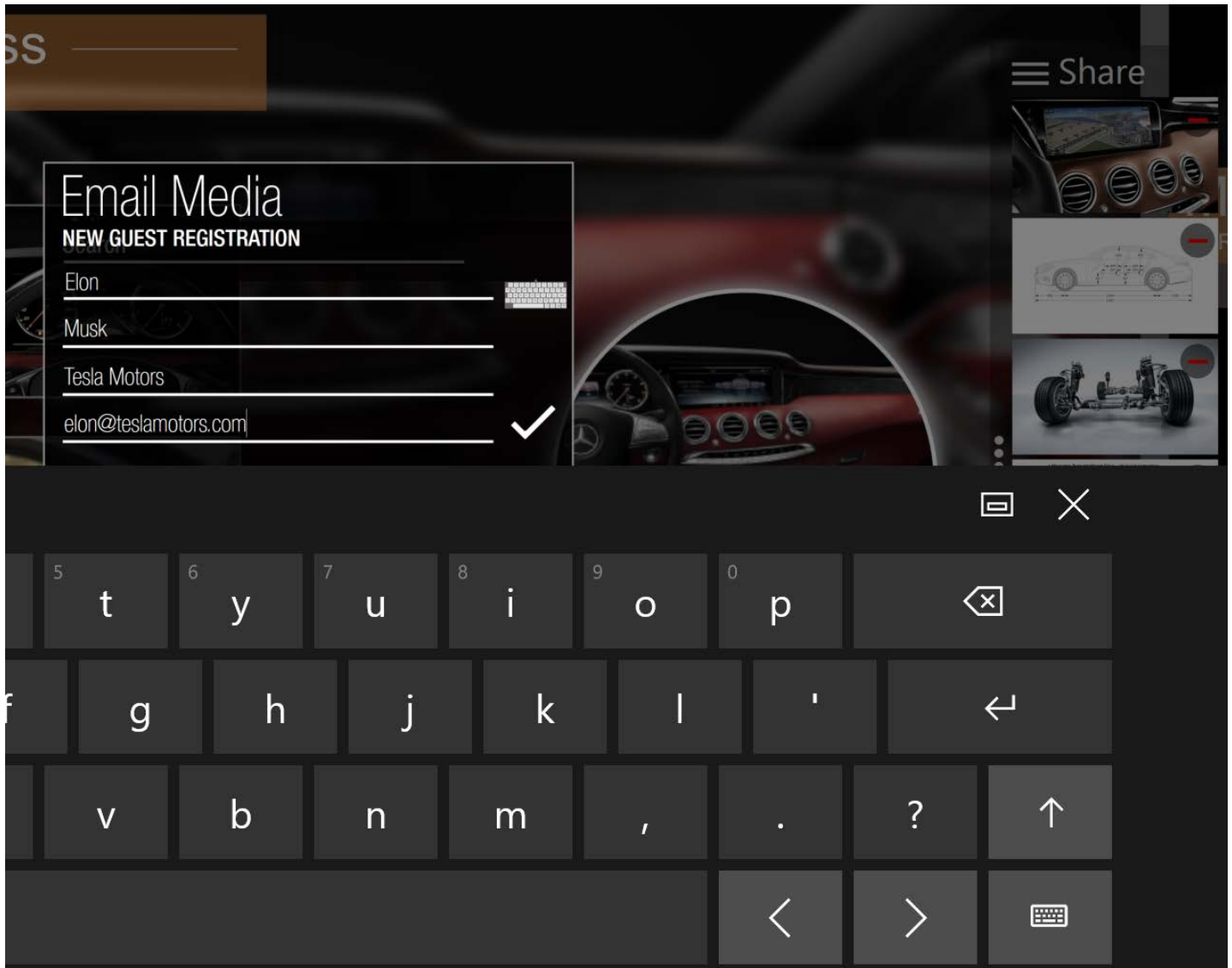
2A. Prepopulated list

Names can be preloaded within the CMS and guest/attendees can select themselves, colleagues and their account managers to share the desired content with.
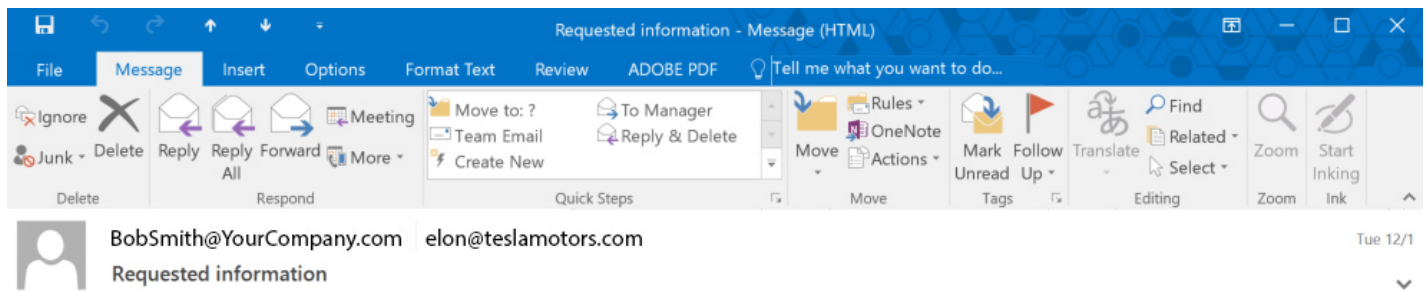
2B. Guest adds their information

If the guest/attendee list is not available, the guest can add their information to receive their personalized cart via email.

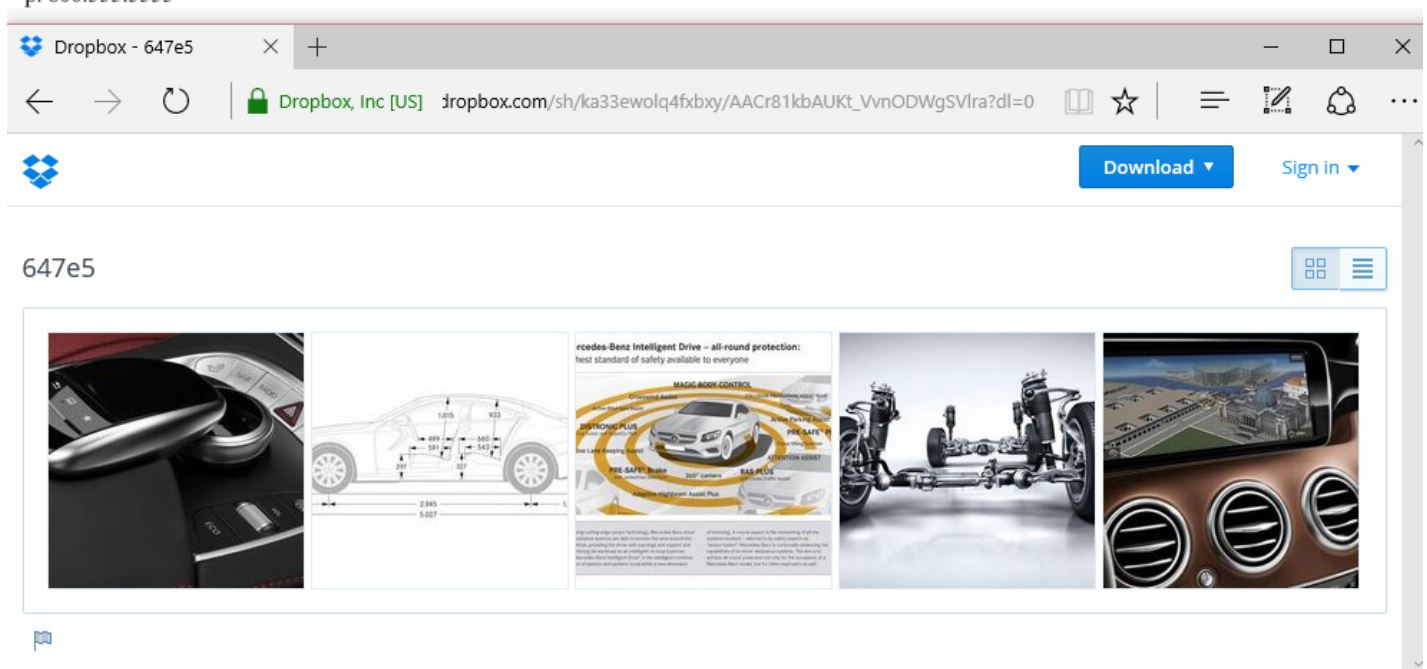# 3. Guest receives automated email with their cart contents

Client will receive a customized email message with a direct link to either Dropbox or private FTP download were they can view the contents that they selected from their cart.

4. Generate detailed analytics

Analytics are created in an exportable CSV file to show the categories and media that are popular, as well as information on the content that is being shared and by which guest. This is a great lead generation opportunity.

	Category	SubCategory	Media	Selected	Shared
2	Mercedes S Class	EXTERIOR	Content\6bbd5.jpg	38	5
3	Mercedes S Class	EXTERIOR	Fits In Anywhere Co	14	1
4	Mercedes S Class	EXTERIOR	Content\2c8f9.jpg	2	0
5	Mercedes S Class	EXTERIOR	Content\b6e28.jpg	17	2
6	Mercedes S Class	MECHANICS	Content\378c6.jpg	17	1
7	Mercedes S Class	MECHANICS	Content\94939.jpg	18	1
8	Mercedes CLA Class	MECHANICS	Content\720eb.jpg	31	3
9	Mercedes CLA Class	CONCEPTS	Content\d049a.jpg	8	1
10	Mercedes CLA Class	CONCEPTS	AMG Dynamic Sele	12	1
11	Mercedes CLA Class	TECHNOLOGY	Content\c3d46.jpg	15	1
12	Mercedes CLA Class	TECHNOLOGY	Content\e44fd.jpg	36	3
13	Mercedes GLA Class	INTERIOR	Content\5a8a3.jpg	44	5
14	Mercedes GLA Class	INTERIOR	Content\e129b.jpg	28	6
15	Mercedes GLA Class	INTERIOR	Content\a9753.jpg	16	1

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	Name	email	company	link
2	Warren Buffett	warren@berkshirehatha	Berkshire Hathawa	https://db.tt/ssolYJw0
3	Steve Ballmer	steve@microsoft.com	Microsoft	https://db.tt/dHLKJlk7
4	Bill Gates	bill@microsoft.com	Microsoft	https://db.tt/dHLKJlk7
5	Jeff Bezos	jeff@amazon.com	Amazon	https://db.tt/OizlHOL2
6	Richard Branson	richard@virgin.com	Virgin Group	https://db.tt/wsdLKH5
7	Elon Musk	elon@teslamotors.com	Tesla Motors	https://db.tt/zdTRnpV3

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5. Full admin customization

Within the CMS, the admin is able to link the shared media to Dropbox or private FTP, configure the outgoing email client, its unique personalized messaging and upload a client list with images.

Share Type Settings

Share Media Type	Dropbox ⌄
Dropbox Aunthentication	**Configure** info@YourCompany.com

Media share settings

Email From	BobSmith@YourCompany.com	Email Password	••••••••••••••••••••
Email Host	mail.YourCompany.com	Email Port	587

Share Mail Message Body

Mail Body

> Hello [name],
> We hope you enjoyed exploring our presentation. Here is the information you requested from your visit today: [dblink]
>
> Please be sure to contact us if you happen to have any questions. We look forward to working with you and the [company] team.
>
> Best Regards,
> Bob Smith | Account Manager
> Your Company
> BobSmith@YourCompany.com
> p. 800.555.5555

Legends
[name] = guest's name
[email] = guest's email address
[company] = guest's company
[dblink] = dropbox link

Add User

Add User file (Only .csv and .xls) ⊕

Select User Images (Only .jpeg, .png, .jpg) ⊕

Update

Visitor List Visibility

Display Visitor List ☑