

1. Create an outline

Create a text document with an outline of your desired categories, subtexts, subcategories and any specific settings needed for the presentation. Something similar to the example below.

Category Titles / Subtext / Subcategories:

- 1. Experience DEVELOP
- 2. Comstor Academy / Significant discounts on all Cisco training
- 3. Equipment Loaner Program / Let customers experience solutions themselves
 - a. Program
 - b. Process
 - c. Product Line
- 4. DEVELOP with Comstor Services / Mitigate customer defection risks
- 5. Executive Relevance Selling / Take the next step with your business
- 6. Product Management / Comstor is YOUR Cisco "Sensei"
- 7. Cisco / The worldwide leader in IT
 - a. Products
 - b. Services
 - c. The Network d. Support

Settings:

Film strip: Right side of screen

Theme Color: #CC1C4A8C / 80%

Share feature:

Dropbox: Username: <u>comstoredgexp@gmail.com</u> Password: DOB:

Email account details: <u>cusedgexp@na.westcongrp.com</u> Password: smtp.office365.com Email Port: 587 SSL





2. Main content folder and category list

Create a content folder with each main category having its own individual folder numbered in the order you want them to appear. If using a logo for the presentation, place the logo here as well.

<u>Recommended design for the logo</u>: PNG file *1920 x 1080* transparent canvas with the logo correctly sized and located in the position desired.

📑 🛛 🛃 📕 🗢 🛛 DEVELOP					– 🗆 X		
File Home Share	View				~ 🕐		
Pin to Quick Copy Paste	Cut Copy path Paste shortcut	Move to • X Delete •	New folder	Properties	Select all Select none Invert selection		
Clipboard		Organize	New	Open	Select		
$\leftarrow \rightarrow \cdot \uparrow$ - Com	stor Presentation	s > DEVELOP		~	් Search DE , P		
A Quick access	Name	^	Date modified	Туре	Size		
Desktop 🖈 🛛 🔒 1. Experience Develop			1/28/2016 10:26	PM File folder			
Downloads *	2. Comstor	Acdemy	1/28/2016 10:27	PM File folder			
🖉 Decument 🔺 🔄 3. Equipme		nt Loaner Program	1/28/2016 10:28	PM File folder			
	4. DEVELOP	with Comstor Services	1/28/2016 11:24	PM File folder			
Pictures 🗶	5. Executive	Relevance Selling	1/28/2016 10:29	PM File folder			
🌸 iCloud Phc 🖈	6. Product N	Managment	1/28/2016 10:29	PM File folder			
Content 7. Cisco			1/28/2016 10:29 PM File folder				
🚽 Content 🔤 Logo - DEVELOP.png			11/9/2015 10:37 PM PNG File 7				
DEVELOP	🖬 Titles subtit	les and settings - DEVELOP	1/29/2016 12:25	PM Rich Text Form	nat 46 KB		
GROW ¥ 9 items							

3. Within the category folders

Within each category folder, place the tile and background image for the respective category. Create a subcategory folder.

Recommended resolution:

Tile image: 680 x 460 or 1920 x 1080 / PNG, JPG

All Background images: 1920 x 1080 / PNG, JPG. It's recommended to have a subtle desaturation or pattern overlay applied to the background image so the tile images stand out.







4. Within the subcategory folders

Within the subcategory folder, create each of the subcategories for that category. If you are planning to not have multiple subcategories or a single media, simply create one folder.

Titles / S	ubtext /	Subcategories:
------------	----------	----------------

1.	Experience DEVELOP
2.	Comstor Academy / Significant discounts on all Cisco training
З.	Equipment Loaner Program / Let customers experience solutions themselves

- a. Program
 b. Process
- c. Product Line
- 4. DEVELOP with Comstor Services / Mitigate customer defection risks
- 5. Executive Relevance Selling / Take the next step with your business

6. Product Management / Comstar is YOUR Cisco "Sensei"



- c. The Network
- d. Support



Within each subcategory folder add a media folder. if you are using a custom background for that specific category/subcategory and the image here.





spinTouch inc. - 160 Newport Center Drive, STE 100, Newport Beach, CA 92660 Office (949) 438.7300 - www.spinTOUCH.com



5. Within the Media folder

Within the media folder, add the relevant content/media for that specific category/subcategory.

Recommended media: 1920 x 1080 resolution, PNG, JPEG, MPEG4, AVI



6. Ready to build on myShowcase

Launch myShowcase and go to the admin (Ctrl-A). From there you can start uploading your content and building out your presentation based on the outline folders and direction you created. Since all your content is now organized and in one location, building the presentation should be simple and straightforward.

<u>Note:</u> spinTouch offer professional services that include content creation and myShowcase full presentation design and development build outs. Contact us for more information.

	Showcas	se") Spi	nTou	сн	\otimes
Step 2/3	🛃 Categories	Categories											
Step 4	🗎 Sub-Categories	Title 1	Title 2	Subtitle	Tile	Background	Color	1	Actions			Ord	Jer
Step 5	🗎 Media	Experience	DEVELOP					Sub-Category	0	0		0	•
Step 1	🌣 Settings	Comstor Academy		Significant discounts on all Osco training				Sub-Category	0	0		0	•
		Equipment Loaner Program		Let customers experience solutions themselves	29 .			Sub-Category	0	0	P	0	•
	Save	DEVELOP with Comstor Services		Mitigate Customer Defection Risks	9			Sub-Category	0	0		0	•
		Executive Relevance Selling		Take the next step with your business	2000			Sub-Category	0	0	ß	0	•
		Product Management		Comstor is YOUR Cisco "Senses"	Bookit and	ł		Sub-Category	0	0	ľ	0	•
		Cisco :			alinin Sissa			Sub-Category	0	0	P	0	•
											•	dd N	ew
	Launch												
	Ver 1.2.5												

