# Design and Implementation Services

MyShowcase

# Our Dedication & Experience

We've been serving big and medium size companies for over 12 years with a combined team experience of 47+ years in interactive digital signage design. We pride ourselves in delivering client's extraordinary results and insights when building their interactive experiences. We are chosen not just for what we do but also for what we know.

VERSACRANE™
COKER DERRICK STRUCTURE INSTALLATION

Deep South hoisted and set the four sections of the coker derrick structure, the heaviest of which weighed 256 tons, and two 450-ton coke drums at a Midwest Refinery using our 2,500-ton VersaCrane TC-36000 and our 275-ton Demag CC-1400.

Challenges.

We specialize in the marketing, sale and distribution of energy products and serviced across the globe.

20.1B
Gallons Sold

8K +
Service Locations

200
Countries & Territories

5.2M +
Transactions Per Day

1.3M +
Barrels Per Day

5K +
Global Professionals

Engineered to Endure

Wear your Galaxy Watch out in the rain or other challenging conditions. Its 5 ATM water resistance and military standard durability allow you to be more active outdoors, enduring through tough conditions.

SAMSUNG

Ryan is THE brain behind the mathematical architecture and new approach to security. He leads the research and threat intelligence teams digging into the hacker mindset to uncover emerging attack and defense methods. Prior to co-founding Cylance, Ryan was the Chief Scientist at McAfee.

An Overview of
The Cylance AI/ML Method

What's Artificial Intelligence got to do with it? We utilize algorithms, science and machine learning

Collect
Extract
Transform, Vectorize, and Train
Classify and Cluster
Good Files
Bad Files
Machine Learning
AI Math Model

CustomerClick
Branded Renewal
Automation Engine

Global SMARTnet
Contract Management

Supply Chain

E88-921
Layouts

Upper Deck
Main Deck
Lower Deck

# All Design/Implementation Services Include

**HASSLE-FREE**
Complete plug & play solution for building out your presentation

**CUSTOM DESIGNS**
Our designer will provide 2-3 concepts for the content design based on your branding guidelines

**YOUR MESSAGING**
Based on your team's direction, our designer will build out your content[1] for the presentation

**WIDE VARIETY**
Categories/content can include brand story, case studies, infographics, products, services, projects, etc.

**VIRTUAL COLLABORATION**
QA Testing and remote sharing with client

**INTEGRATE WITH YOUR SERVER**
Full setup of the share feature with your business email[3]

**SCALABLE MEDIA**
Custom content will be provided in standard file formats/resolutions[2] that can be repurposed in other mediums *(website, PPT, PDF, etc.)*

**FAST TURNAROUND**
Lead time 4-6 weeks *(expedite services available)*

[1] *Standard packages include static content; video and 3D at additional cost*

[2] *Does not include source files.*

[3] *Requires myShowcase Premium or Pro license.*

# Full Service Packages

| | SILVER PACKAGE | GOLD PACKAGE (- MOST POPULAR -) | PLATINUM PACKAGE | DIAMOND PACKAGE (- ENTERPRISE -) |
|---|---|---|---|---|
| | $7,750 | $14,500 | $19,950 | *Contact Us for Pricing* |
| **Categories** | 4 | 6 | 7 | |
| **Slides Per Category** | 5 | 7 | 9 | *Multiple Presentations* |
| **Total Custom Slides** | 20 | 42 | 63 | |
| **Unedited Images/Videos** | 7 | 15 | 20 | |
| **Website Links*** | 2 | 3 | 5 | *Periodic Ongoing Updates* |
| **Shareable PDFs*** w/ Custom Brochure Covers | 2 | 5 | 7 | |
| **Dedicated Project Manager** | ✓ | ✓ | ✓ | ✓ |
| **Dedicated Designer** | | ✓ | ✓ | ✓ |
| **Expedited Services** 2 - 3 Weeks | $2,000 | $3,600 | $5,000 | *Contact Us* |

*\* Requires myShowcase Premium or Pro License*

# À la Carte Services

## Custom Design Template
### $2,500

**We provide you the design template and your team adds the messaging and content.**

✓ Our designer will provide 2-3 concepts for the content design

✓ Source PPT template will be provided for your team to put together the content with copy

✓ Themed template that covers slides for brand story, case studies, brochure covers, infographics, products and services

## Implementation Service
### $2,995

**Provide our team with your fully-designed content and we'll build them into the app.**

✓ Client will provide all designed content in standard HD/UHD resolution

✓ Up to 30 total assets

✓ Implement the entire presentation into the app

✓ Setup the email client for the share feature*

✓ QA Testing and remote sharing with clients

✓ Final content will be in standard JPEG format to be reused in other mediums *(website, PPT, PDF, etc.)*

✓ Includes 1 device, additional devices at $750/unit

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